## Edwin Fernandez New York, NY (347) 281-2461 eddy@eddyfernandez.com

# **Professional Summary**

Motivated Graphic Design student, bi-lingual, driven, skilled in designing brand identity, creating advertising campaigns, and creating eye catching graphics for clients. Exceptional interpersonal and collaborative skills, able to understand client needs and deliver products. Team driven and capable of working alongside others to achieve project goals. Accustomed in dealing with deadline-driven, fast-paced environments to ensure projects are completed in a timely and efficient manner.

### Education

New York City College of Technology,	CUNY
Bachelor of Fine Arts	

#### **Relevant Coursework:**

Identity DesignDesign StCampaign DevelopmentDesign TeAdvanced TypographyDigital Ph

Design Studio Design Team Digital Photography Advanced Image Editing Web Traffic and Analytics Communication Design

## **Core Proficiencies**

**Skills:** Logo Development., Branding, Advertisement Campaigns **Software:** Photoshop, Illustrator, InDesign **Languages:** Fluent in Spanish and English

### Experience

#### JoJo

Server Assistant

• Assisted servers with customers, working closely to provide exemplary service, resolve issues and maintain flow of operations

#### Ippudo NY

Server Captain

- Work closely with management, team members, and kitchen staff to serve over 200 customers a night
- Lead teams in meetings, train new hires and maintain knowledge of menus and specials
- Able to resolve issues with customers in a timely and amiable manner
- Multitask and assist team members to achieve company goals

**New York, NY** 10/2013 - 07/2015

New York, NY 08/2015 - Present

Brooklyn, NY 05/2022